



SASMIRA'S INSTITUTE OF COMMERCE & SCIENCE (SICS)

(Commerce | Science)

(Affiliated to University of Mumbai)

INTERNAL QUALITY AND ASSURANCE CELL (IQAC)
In Collaboration with

**RESEARCH, INNOVATION, IPR AND NEP
CELL
&
University of Mumbai**

ORGANISES

**One Day Inter-National Multidisciplinary Hybrid-
Conference**

Theme:

**SUSTAINABILITY AND SHAPING THE FUTURE BY
ADAPTING TO A CHANGING LANDSCAPE**

Date: 25th Feb, 2025

Live On: YouTube



Goole Meet

ABOUT UNIVERSITY OF MUMBAI

The University of Mumbai is one of the prominent Universities in India. It was established on 18th July, 1857. The University has 56 Departments, 12 specialized Centers, 781 Affiliated Colleges, 2 main Campuses, 2 sub-Campuses, 2 Model Colleges and the 'School of Engineering and Applied Sciences' at Kalyan as the University's own Engineering College. It has two Campuses with an area of 230 acres in Santacruz (E) and 13 acres in Fort. The colleges/institutions affiliated to University of Mumbai are located in Mumbai, Thane, Raigad, Sindhudurg and Ratnagiri districts of Maharashtra State.

University of Mumbai has been accredited with 'A++' status by the National Assessment and Accreditation Council (NAAC). University of Mumbai is one of the largest Universities in the world in terms of number of Students enrolled every year. Dr. B.R. Ambedkar – Architect of modern India and author of the Constitution of India, social reformist and thinker, Sunil Gavaskar- Indian cricketer, Mukesh Ambani – MD of Reliance Industries are some of the distinguished alumni who have brought name and fame to the University of Mumbai.



ABOUT SASMIRA'S

Since its establishment in 1950, SASMIRA has been at the forefront of driving innovation and advancement in the textile industry. With a rich history of research, development and technical services, SASMIRA has continually supported the growth of man-made fiber and textile technology. The institute has earned a strong reputation for providing cutting-edge solutions, from developing specialized textile testing instruments to advancing eco-friendly textile solutions.



- Sasmira's Institute of Commerce & Science (SICS) is an initiative to impart quality education in the field of Commerce and Science, Sasmira's Institute of Commerce and Science (SICS) started in the year 2016 under the guidance of their parent body SASMIRA.
- SICS aspires to carry forward the Vision of our promoting organization SASMIRA, of providing affordable quality education, while expanding our academic horizons to bring the institution on par with global leaders in the field of higher education.
- The courses taught at SICS are designed with a clear vision of what the future holds for business and industry. The institute believes in providing quality teaching by experts skilled at integrating cutting-edge of theoretical knowledge with practical applications.
- Website: sics.edu.in



TRACKS OF THE CONFERENCE

TRACK 1

- **MARKETING AND
SUPPLY CHAIN
MANAGEMENT**

TRACK 2

- **HRM AND
ORGANIZATIONAL
BEHAVIOUR**

TRACK 3

- **ACCOUNTING, FINANCE
AND GENERAL TOPICS**

TRACK 4

- **IT, OPERATIONS AND
SMART AUTOMATION**

TRACK 5

- **STUDENT'S RESEARCH
PAPERS**

SUGGESTIVE SUB-THEMES BASED ON TRACKS

TRACK 1

Marketing and Supply Chain Management

- ✚ Sustainable Marketing Strategies for the Green Consumer
- ✚ Circular Economy and Its Role in Supply Chain Transformation
- ✚ Digitalization in Supply Chain Management for Sustainability
- ✚ The Role of Ethical Sourcing in Sustainable Supply Chains
- ✚ Green Packaging and Its Implications for Marketing and Logistics
- ✚ Carbon Neutral Supply Chains: Strategies and Challenges
- ✚ Sustainable Branding: Building Long-Term Consumer Trust
- ✚ Reverse Logistics and Its Impact on Sustainability Goals
- ✚ Adapting to Regulatory Changes in Sustainability Reporting
- ✚ Consumer Education and Engagement for Sustainable Practices

TRACK 2

Human Resource Management and Organizational Behaviour

- ✚ Sustainable HR Practices for Talent Acquisition and Retention
- ✚ Employee Engagement in Organizational Sustainability Initiatives
- ✚ Leadership Development for Sustainable Organizations
- ✚ Diversity, Equity, and Inclusion as Pillars of Organizational Sustainability
- ✚ Workforce Reskilling and Upskilling for Future Sustainability Challenges
- ✚ Corporate Social Responsibility (CSR) and Employee Involvement
- ✚ Organizational Change Management for Sustainability Transitions
- ✚ Workplace Well-Being and Its Link to Organizational Sustainability
- ✚ Performance Management Systems for Sustainable Goals
- ✚ Green Organizational Culture and Behavioral Transformation

TRACK 3

Finance and General Papers

- ✚ Sustainable Finance and Green Investments
- ✚ Impact of Climate Change on Corporate Financial Performance
- ✚ Corporate Sustainability Reporting and Financial Transparency
- ✚ Financial Implications of Adopting Renewable Energy
- ✚ Carbon Pricing and Its Influence on Financial Strategies
- ✚ Risk Management in a Changing Sustainability Landscape
- ✚ The Role of FinTech in Driving Sustainable Development
- ✚ Sustainable Supply Chain Financing
- ✚ Corporate Governance and Ethical Financial Practices
- ✚ Economic Benefits of Sustainable Business Practices

TRACK4

IT, Operations and Smart Automation

- ✚ Green IT and Sustainable Data Centers
- ✚ IoT for Sustainable Operations
- ✚ AI and Machine Learning for Predictive Sustainability
- ✚ Blockchain for Transparent and Sustainable Supply Chains
- ✚ Smart Automation in Manufacturing for Reduced Waste
- ✚ Cloud Computing for Sustainable IT Operations
- ✚ Digital Twins for Sustainability in Operations
- ✚ Circular Economy Enabled by Smart Technologies
- ✚ Sustainable Logistics and Smart Transportation Systems
- ✚ IT-Driven Energy Management Systems

Student's Research Papers

The learners from junior college, undergraduate and post graduate college with the help of their mentor teacher/ guide can present their paper at the national conference on general topics.

CALL FOR RESEARCH PAPERS

The Research, Innovation, IPR and NEP Cell of SASMIRA'S INSTITUTE OF COMMERCE AND SCIENCE (SICS), Worli, invites submission of Research Papers in the field of 'SUSTAINABILITY AND SHAPING THE FUTURE BY ADAPTING TO A CHANGING LANDSCAPE' in various sectors. The Plagiarism should be less than 10% as per UGC Norms.

GUIDELINES FOR SUBMISSION OF RESEARCH PAPER

Abstract should be 250 to 300 words followed by 3 to 4 keywords.

The cover page of manuscript must contain the Title of the paper, Author's Name, Designation, Affiliation, Contact Number, E-mail Id and Correspondence Address.

The paper should be a word file typed in Font Style- Times New Roman, Font Size- 12, Line and Paragraph Spacing- 1.5.

Total length of the full paper should not exceed 3000 words including graphs, tables and appendices.

The cover page should not be a part of the paper so as to facilitate the blind peer review of the paper.

Submission of manuscript will imply that it has not been previously published & is not under consideration for publication elsewhere.

Decision of editorial/ Review Committee will be final regarding the selection of papers.

Kindly email your contribution in MS-Word format on following email address: **conference@sics.edu.in**

The selected research paper will be published in Peer Reviewed Online E-Journal.

Conference proceeding in the form of E-Journal will be provided to all the participants who have presented their papers.

REVISED DATES:

Particulars	Dates
Abstract	10 th Feb, 2025
Full Length Paper	15 th Feb, 2025
Last Date of Registration	19 rd Feb, 2025

E-MAIL ID:

E-Mail ID for Research Paper Submission:

conference@sics.edu.in

REGISTRATION LINK:

<https://forms.gle/XpgZqBzRU4hLa8SQ8>

PARTICIPATION AND PRESENTATION FEES:

Particulars	Participation	Presentation And Publication (Online)
Corporate/ Industrialist/ Professionals	Free	₹ 1000/-
Academics/ Faculty/ Research Scholars	Free	₹ 700 /-
Students	Free	₹ 100 /-
International Delegates	Free	\$ 20 /-

NOTE:

All accepted papers will be published in an EDITED BOOK (ISBN) as conference proceedings for students only & IJAIR Journal with impact factor of 7.26 (Peer-Reviewed Journal) for faculties.

High quality research papers selected by jury members & review committee will be published in UGC CARE Listed/ Web of Science/ SCOPUS/ ABDC Journal. Additional publication charges for the same shall be payable by the Author.

Minimum duration required for publication in UGC CARE Listed/ Web of Science/ SCOPUS/ ABDC Journal- 6 to 9 months.

Authors and Co-authors are required to register and pay separately.

PUBLICATION PARTNER:

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**Indian Academicians and
Researchers Association**

NOTE: PHYSICAL PRESENCE FOR PARTICIPATION AND PRESENTATION WILL INCUR AN AMOUNT OF 250/-

ABOUT JOURNAL:

- ◆ UGC CARE LISTED JOURNAL GROUP-I or II/ Web of Science/ SCOPUS/ ABDC JOURNAL (Actual fees of the Journal to be borne by the Author, if selected)
- ◆ EDITED BOOK (ISBN) as conference proceedings for students and IJAIR Journals only impact factor of 7.26 (Peer-Reviewed Journal) for faculties.

MODE OF PAYMENT:

The payment should be made through online mode using NEFT/ IMPS on the following Bank details:

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Note: Kindly mail us the payment details along with the screenshot.

REVIEW PROCESS:

All Research Papers will be evaluated through a blind review process constituted by experts from Institutions, Universities and Organizations.

PLAGIARISM ALERT & DISCLAIMER:

Contributors are advised to strictly follow the academic ethics with respect to acknowledgement of the original ideas borrowed from others. The conference team and editors will not be held responsible for any such lapses or copyright issues. The Plagiarism should be less than 10% as per UGC Norms.

BEST RESEARCH PAPER AWARD:

One Best Paper Presentation will be awarded under each track. Decision of the chairperson of respective track will be final and binding on all the presenters of the research paper.



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