

Name of the Faculty
Institute Name
Designation

: Dr. Ahuja Puja
: Sasmitra's Institute of Commerce and Science
: Assistant Professor

Faculty Profile

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Educational	A Study On Advertisement Appeals And Its Impact On Consumer Buying Behaviour With Respect To The Fast-Moving Consumer Goods Sector In Mumbai	Author Research Paper	National	Asian Journal of Organic and Medicinal Chemistry (UCC Care Listed Journal)	2456-8937	2024	Online	Yes		To be filled by IQAC
2	Educational	Work And Life Balance	Author Research Paper	National	Podar Prabodhan (Conference Proceedings)	2454-6739	2024	Online	Yes		
3	Educational	An Analysis On Impact Of Digitalization On Education Sector In India	Author Research Paper	National	(Conference Proceedings)	2548-2283	2024	Online	Yes		
4	Educational	Research Survey On Agricultural Initiatives Taken By The Government Of India	Author Research Paper	National	Vidyalankar Institute of Management (Conference Proceedings)	2353-2453	2024	Online	Yes		
5	Educational	A Study On Work Life Balance Amongst Female Employees In Academic Industry	Author Research Paper	National	Lions Juhu Nandlal Jalan Mahila Mahavidyalaya (Conference Proceedings)	2453-5839	2024	Online	Yes		
6	Educational	An Analysis On Impact Of Change Management On Education Sector In India	Author Research Paper	National	Kalsekar College (Conference Proceedings)	2465-5574	2025	Online	Yes		
7	Educational	Impact Of Guru Nanak Dev Ji's Ideology On The Working Of A Business Organization With Respect To Business Ethics	Author Research Paper	International	Guru Nanak College of Arts, Science and Commerce (Conference Proceedings)	2543-9483	2025	Online	Yes		
8	Educational	A Comparative Analysis Of Consumer Buying Behavior During The Purchase Of Oppo And Vivo In Cell Phone Industry	Author Research Paper	International	SIES College of Commerce and Economics (Conference Proceedings)	2435-5356	2025	Online	Yes		
9	Educational	A Study On Issues And Challenges Related To Women Empowerment In Today's World	Author Research Paper	International	Sasmitra's Institute of Management (Conference Proceedings)	2495-4893	2025	Online	Yes		

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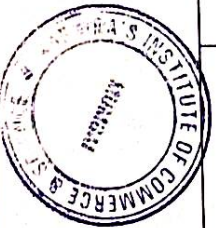
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10	Educational	A Study On Emotional Intelligence And Its Impact On The Working Class During 21 Days Lockdown Due To Pandemic Of Covid-19 In Mumbai	Author Research Paper	International	B.L. Amiani College of Commerce and Economics and M.R. Naitiwani College of Arts (Conference Proceedings)	2748-3859	2025	Online	Yes		
11	Educational	A Comparative Study Between Modern And 90'S Celebrity Endorsement In Advertising	Author Research Paper	International	Higher Education In India: Vision 2025 (UGC Care Listed Journal)	2348-8301	2025	Online	Yes		
12	Educational	Pros And Cons Of National Education Policy	Author Research Paper	International	International Journal of Quality Research (Scopus Journal)	1800-6450	2025	Online	Yes		
13	Educational	An Analytical Study On The Behaviour Of Gen-Z Towards Organic Food Products	Author Research Paper	International	International Journal of Quality Research (Scopus Journal)	1800-6450	2025	Online	Yes		
14	Educational	A Study On Organic Food Products And Its Impact On Consumer Buying Behaviour	Author Research Paper	International	International Journal of Quality Research (Scopus Journal)	1800-6450	2025	Online	Yes		
15	Educational	An Analytical Study On Organic Products And Impact On Consumer Buying Behaviour In Central Mumbai Region	Author Research Paper	International	(ISBN EDITED BOOK) 2024	978-81-953407-8-1	2025	Online	Yes		
16	Educational	Consumer Perception Towards Organic Food Products Before And After The Covid-19 Pandemic: A Case Study On Western Mumbai	Author Research Paper	International	(ISBN EDITED BOOK) 2024	978-81-953407-8-1	2025	Online	Yes		
17	Educational	Advertising	Author Book	National	Rishabh Publication	978-93-524913-2-2	2025		Yes		
18	Educational	Consumer Behaviour- Fmcg Sector	Author Book	National	IJP Publication House	978-16-857628-9-6	2025		Yes		

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Faculty Profile

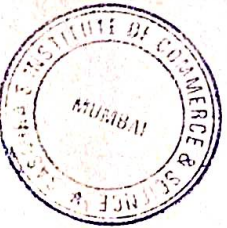
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19	Educational	Advertising: New Era Of Awareness	Author Book	National	IIP Publication House	978-16-857636-9-5	2025		Yes		
20	Educational	Intellectual Property Rights	Author Book	National	AIIR Publication House	978-81-978990-4-1	2025		Yes		
21	Educational	Ethical And Social Responsibility In Management	Author Book	National	AIIR Publication House	978-93-950601-3-4	2025		Yes		

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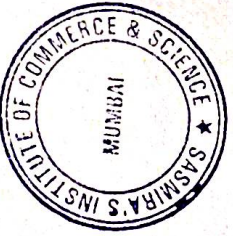
Faculty Profile

Name of the Faculty : Ms. Zarin Ansari
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Educational		Judge	College	Naryan Guru College	NA	2025	Offline	Yes		To be filled by IQAC
2	Educational		Judge	School	St.Johns School	NA	2026	Offline	Yes		
3	Educational	A study on the impact of social media on mental health	Author-Research Paper	International	SICS	2995-3981	2025	Offline	Yes		

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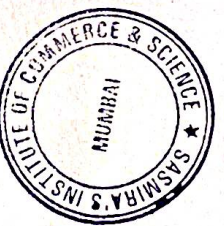
Faculty Profile

Name of the Faculty : Ms. Abeda Shaikh
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

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1	Educational	Workshops on "AI - Tools for Research"	Participant	National Level	Institute of Scholarly Research and Training, Chennai		2025	Online			To be filled by IQAC
2	Educational	Workshops on "Tools and Techniques in Research"	Participant	National Level	Nirmala College, Mumbai		2025	Online			
3	Educational	7 days FDP "Use of AI in Teaching-Learning Process"	Participant	National Level	Guru Nanak Institute of Management		2025	Online			
4	Educational	Six Days "Workshop on Research Methodology: Anveshan"	Participant	National Level	Satish Pradhan College, Thane		2025	Online			
5	Educational	7 days FDP "Innovative Tools for Educators: Generative AI and Advanced Excel Mastery"	Participant	National Level	Guru Gobind Singh College, Nashik		2025	Online			
6	Educational	3 days FDP "Mastering Research Article Writing: Strategies for Publishing in High-Impact Journals"	Participant	National Level	Guru Nanak Institute of Management		2025	Online			

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Faculty Profile

Name of the Faculty : Mr. Hrishikesh Tendulkar
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Educational	Project Viva-Voce	External Examiner	University	Sampada College of Commerce and Science	NA	1/4/2026 & 2/4/2026	Offline	Yes		To be filled by IQAC
2	Educational	Introduction To Big Data	Author- BOOK	University	Vipul Prakashan						

Hr. Tendulkar

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Ashish C

Faculty Profile

Name of the Faculty : Mr. Rishik Koli
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	MAC Critcrtion (3 / 6)
1	Educational	FDP on Indian Knowledge System	Participant	University	Kirti M. Doongursee college of Arts, Science and Commerce.	NA	45173	Online	Yes		To be filled by IQAC

Rishik

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Ashish C

Faculty Profile

Name of the Faculty : **Ms. Rabat Ansari**
 Institute Name : **Sasmitra's Institute of Commerce and Science**
 Designation : **Assistant Professor**

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Educational	Ransomware-A threat of the Era	Author-Research Paper	International	SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce	ISSN- 2994-3981	45703	Offline	Yes		To be filled by IQAC
2	Educational	A Study on the Impact of Social Media on Mental Health	Co-Author-Research Paper	International	Sasmitra's Institute of Commerce & Science	ISSN- 2994-3981	45713	Offline	Yes		
3	Educational		Judge	College	MISSP	NA	45588	Offline	Yes		
4	Educational		External Examiner	University	Mahatma Phule College	NA	45759	Offline	Yes		
5	Educational		External Examiner	University	Naynet College of Commerce and Science	NA	45741	Offline	Yes		
6	Educational		External Examiner	University	St.Andrew's College of Arts, Commerce & Science	NA	21/4/2025 & 22/4/2025	Offline	Yes		
7	Educational		External Examiner	University	VSIT	NA	23/4/2025 & 24/4/2025	Offline	Yes		
8	Educational		External Examiner	University	Naynet College of Commerce and Science	NA	45943	Offline	Yes		
9	Educational		External Examiner	University	Mahatma Phule College	NA	45945	Offline	Yes		
10	Educational		Judge	College	MISSP	NA	46070	Offline	Yes		



Ashish C

Faculty Profile

Name of the Faculty : Ms. Rabat Ansari
Institute Name : Sasmitra's Institute of Commerce and Science
Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAC Criterion (3 / 6)
11	Educational		External Examiner	University	Navreet College of Commerce and Science	NA	46088	Offline	Yes		
12	Educational	Technical Aspects of Cyberkill Chain	Author-Research Paper	International	Royal College of Arts, Science and Commerce	ISBN : 978-93-48943-33-0	46095	Online	Yes		
13	Educational		External Examiner	University	D.G. Ruparel College of Arts, Science and Commerce	NA	4/4/2026 & 6/4/2026	Offline	Yes		

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Ashish C

Faculty Profile

Name of the Faculty : Ms. JaiNaaz Shaikh
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6) To be filled by IQAC
1	Educational	Global warning	Speaker	School	St. Joseph's High School		45931	Offline	Yes		
2	Educational	Role of Digital Marketing	Author-Research Paper	International	Royal College of Arts, Science and Commerce	ISBN : 978-93-48943-33-0	46095				

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Faculty Profile

Name of the Faculty : Ms. Poonam Chaurasiya
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NMAC Criterion (3 / 6)
1	Educational	FDP on research tools and techniques	research scholar	clas college	educational	FDP on research tools and techniques	2026	online	no		To be filled by IQAC
2	Educational	FDP on Data driven decision making	research scholar	MGR university	educational	FDP on Data driven decision making	2026	online	yes		
3	Educational	FDP on strategic leadership	external	sasmitras Institute of Commerce and Science	participants	NA	45206	offline	yes		
4	Educational	conference paper	paper published	sasmitras Institute of Commerce and Science	publisher		46080	offline	yes		
5	Educational	conference participation	paper participation	Lala college	publisher		46074	online	yes		
6	Educational	FDP on research methodology	external	DR.M.G.R	participants	NA	2024	online	yes		
7	Educational	workshop	external	sasmitras Institute of Commerce and Science	participants	NA	45491	offline			
8	Educational	national seminar on AI	external	lala college	participants	NA	46032	offline	yes		

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Ashish C

Faculty Profile

Name of the Faculty : Ms. Ganashree Chitka
Institute Name : Sasmitra's Institute of Commerce and Science
Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Educational	FDP on strategic leadership	external	sasmitra's Institute of Commerce and Science	participants	NA	45206	offline	yes		To be filled by IQAC
2	Educational	FDP on research methodology	external	DR.M.G.R	participants	NA	26/9/23-4/10/23	offline	yes		
3	Educational	workshop	external	sasmitra's Institute of Commerce and Science	participants	NA	45491	offline			
4	Educational	national seminar on AI	external	lala college	participants	NA	46032	offline	yes		
5	Educational	FDP on research methodology	research scholar	shella Raleja business management and research	participants	NA	5/1/26 to 10/1/26	online	yes		
6	Educational	FDP on research tools and techniques	research scholar	clas college	educational	FDP on research tools and techniques	research scholar	clas college	yes		
7	Educational	FDP on Data driven decision making	research scholar	MGR university	educational	FDP on Data driven decision making	research scholar	MGR university	MGR university		
8	Educational	study on the utilisation of human resources information system.	paper published	sasmitra's Institute of Commerce and Science	publisher with students	ISBN 978-81-932442-4-1	45010	offline	yes		
9	Educational	A customer awareness survey on e-banking services of banks in Mumbai	paper published	sasmitra's Institute of Commerce and Science	publisher	ISBN 978-81-932442-4-1	45010	offline	yes		
10	Educational	A study on impact of digital banking on customers satisfaction	paper published	sasmitra's Institute of Commerce and Science	publisher	not yet given	46080	offline	yes		

Chenashree

Chitka



Ashish C

Faculty Profile

Name of the Faculty : Ms. Ganashree Chitika
Institute Name : Sasmitra's Institute of Commerce and Science
Designation : Assistant Professor

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11	Educational	A study on online banking challenges and opportunities	paper published	Lata college	publisher	not yet given	46074	online	yes		

C Ganashree

Shakti



Ashish C

Faculty Profile

Name of the Faculty : Ms. Mansi Bhagat
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

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1	Education	Commodity derivatives & risk management: Tools, strategies & applications	Author	National	Lala Lajpatrai Institute of Management		45988	Online	Yes		To be filled by IQAC
2	Education	Advancing pedagogical excellence in accountancy: Integrating the technology, research & contemporary practices	Author	National	Nirmal memorial foundation college of commerce & science		46046	Online	Yes		
3	Education	A study on preference of GAD Friendly companies towards sustainability of green products	Author-Research Paper	International	IJFMR		45723	Offline	Yes		

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Ashish C

Faculty Profile

Name of the Faculty : Ms. Prachi Parab
 Institute Name : Sasmira's Institute of Commerce and Science
 Designation : Assistant Professor

Prachi

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Education	A study on preference of GAD friendly companies towards sustainability of Green products	Author-Research Paper	International	International		45723	OFFLINE	YES		To be filled by IQAC
2	Educational	State Eligibility Test (SET)	Assistant Professor	State	Savitribai Phule Pune university		2025	Offline	Yes		

Prachi



Ashish C

Faculty Profile

Name of the Faculty : Mr. Umesh Machhi
 Institute Name : Sasmita's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Book - SYBCom Semester III Vertical 1 (Major)	Family Business Management (Marathi) As per NEP 2020	Co-Author	University	Vipul Prakashan	978-93-6663-918-5		Offline	Yes		To be filled by IQAC
2	Book - SYBCom Semester III Vertical 1 (Major)	Management : Principles and Functions As per NEP 2020	Co-Author	University	Vipul Prakashan	978-93-6663-964-2		Offline	Yes		

Umesh Machhi



Umesh Machhi

Ashish C

Faculty Profile

Name of the Faculty : Ms. Rutuja Godse
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examiner)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link / File Name	NAAC Criterion (3 / 6)
1	Educational		External Examiner	University	Mahatma Phule College	NA		Offline			To be filled by IQAC
2	Educational		External Examiner	University	Siddharth College	NA		Offline			
3	Educational		External Examiner	University	Hinduja College	NA		Offline			

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Ashish C

Faculty Profile

Name of the Faculty : Ms. Megha Khandekar
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

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1	Educational	Fundamental of Digital Transformation	Editor	National	Infosys SpringBoard	NA	46070	Online	Yes		To be filled by IQAC
2	Educational	Introduction to Digital Transformation	Editor	National	Infosys SpringBoard	NA	46070	Online	Yes		
3	Educational	Python for Data science	Speaker	College	Hope Foundation	NA	45669	Offline	No		
4	Educational	Digital Marketing	Participant	State	MSME	NA	45801	Offline	Yes		
5	Educational	HashGraph developer	Participant	International	The HashGraph association	NA	45915	Online	Yes		

Megha Khandekar

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Ashish C

Faculty Profile

Name of the Faculty : Mr. Sunil Tiwari
 Institute Name : Sasmitra's Institute of Commerce and Science
 Designation : Assistant Professor

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1	Educational	Strategic leadership - Lesson from Indian Scriptures	Faculty	State	Sasmitra's Institute of commerce & science (SICS)	45206	2023	Offline	No		To be filled by IQAC
2	Educational	Hindi Bhasha - Kaushal ke aadhar	Author-BOOK	State	Vipul Prakashan	45444	2024	Offline	Yes		
3	Educational	State Eligibility Test (SET)	Assistant Professor	State	Savitribai Phule Pune Institute	0613/(SET-JUN 2025)	2025	Offline	Yes		
4	Educational	Education & debate competition in talent hunt	Judge	National	Sasmitra's business school (SBS)	45700	2025	Offline	Yes		
5	Educational	Business law	Moderator	National	SVKM's Usha Gandhi College	45712	2025	Online	Yes		
6	Educational	Hindi Bhasha - Vyayharik prayog	Author-BOOK	State	Vipul Prakashan	45809	2025	Offline	Yes		
7	Educational	Scope & challenges of electric vehicles in metro cities in India	Author-Research Paper	International	Gandhinagar University, Gujarat (Kaiot)	ICIST-NEO-2025	2025	Online	Yes		
8	Educational	Inclusive growth, digital transformation & ethical innovation: Bridging gaps in the complex world	Author-Research Paper	International	Sasmitra's Institute of commerce & science (SICS)	46080	2026	Offline	Yes		

S. Tiwari

S. Tiwari



Ashish C

Faculty Profile

Name of the Faculty : Mr. Siddharth Pasi
 Institute Name : Sasmita's Institute of Commerce and Science
 Designation : Assistant Professor

Sr. No	Type of Contribution (Educational/Cultural)	Title / Description	Role (Author / Editor / Speaker / Judge / External / Examinee)	Level (International / National / State / University / College)	Organizing Body / Journal / Publisher / University	ISBN / ISSN / DOI / Reference No.	Date / Year	Mode (Online / Offline)	Proof Available (Yes/No)	Proof Link/ File Name	NAAC Criterion (3 / 6)
1	Educational	UAI SMART Faculty Development Program (FDP)	External (Participant)	University	AI Universal university		20th & 21st February 2026	Offline	Yes		To be filled by IQAC

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